

# The Ultimate SEO Checklist For Med Spas



MedSpa**PORTAL**

# The Ultimate SEO Checklist For Med Spas

## ☐ On Page:

- ☐ Unique Pages for each service
- ☐ Optimize Titles, H1s, URLs, Images with keywords
- ☐ 90+ site speed on mobile and desktop



## ☐ GBP:

- ☐ Claim profile and use correct business category
- ☐ Post once a week
- ☐ Put system in place for driving online reviews
- ☐ Add new photos on an ongoing basis



## ☐ On Going Content:

- ☐ Publish new blogs posts and syndicate those posts



## ☐ Signals Leveraged

- ☐ Experience, Expertise, Authority & Trust
- ☐ Multiple do-follow links back to your website, GBP listing & internal pages on the website
- ☐ Citation management (YEXT)
- ☐ Monthly fresh content on the web site



To schedule your Internet Marketing Strategy Session call our office at 312-281-6508 or go to [www.medspamarketingportal.com/recommendation-session](http://www.medspamarketingportal.com/recommendation-session)