# The Ultimate Med Spa Marketing Website Conversion Machine

Our website conversion machine blueprint will help you get 2, 3, or even 10x more leads than your existing website design. Use this awesome new & FREE cheat sheet to quickly convert your existing website from an online brochure to a lead-generating conversion machine!

### **Q FINDABILITY ELEMENTS**

- Keywords in page titles and content
- Exact match NAP (name, address & phone number in footer of site
- Site built on WordPress framework and fully responsive

### **ENGAGEMENT ELEMENTS**

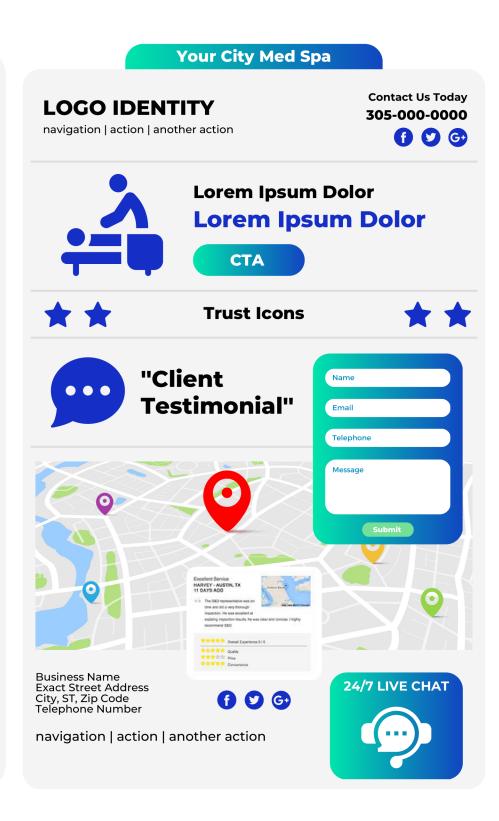
- Clear Unique Selling Proposition
- Clear easy to use navigation
- Message speaks to your avatar
- Trust icons to position authority
- Map to show locality
- Testimonials

# **CONVERSION ELEMENTS**

- Top right corner tracking number with clear CTA.
- Clear CTA front and center.
- Lead magnet form field.
- · Live chat widget.
- Easy to use Book Now button

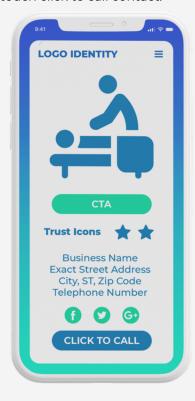
## **WORDPRESS PLUGINS**

- Yoast SEO Plugin
- Google Analytics
- Lead Connect
- Imagify
- Smash Ballon Instagram feed
- WP Rocket



### RESPONSIVE DESIGN

- Your website MUST BE **Mobile** Responsive.
- 40 50% traffic from mobile searches.
- 1 touch click to call contact.



#### **Become Best Known**

Register for a FREE online marketing recommendation session to lay out a proven strategy for tripling your sales and leads in the next 90 days.

MedSpaMarketingportal.com/recommendation-session